



Press Conference – Brussels, 13 May (09h30-11h00)

Exclusive media breakfast on the eve of European Minerals Day 2009

“Ensuring access to European mineral resources without endangering biodiversity.”

Speakers:

Abrão Carvalho, Head of Unit, DG Enterprise
Fotios Papoulias, Policy Officer, DG Environment
Sebastian Winkler, Head of Countdown 2010 (IUCN)
Thierry Salmona, EMD Spokesperson from industry

Invited:

Brussels EU Media & International Trade Press

Q&A attended also by:

Secretary Generals and/or Presidents from
CEMBUREAU, EuroGeoSurveys, IMA-Europe, UEPG

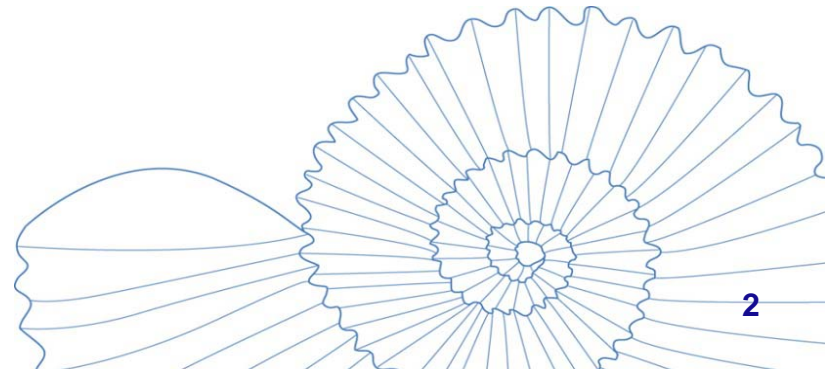




**European Minerals Day
Press Conference, 13 May 2009**

**Welcome & Introduction
to the European Minerals Day Initiative**

**Thierry Salmona – IMA-Europe President
on behalf of the European Minerals Day partners**



Objectives

■ Raise awareness about:

- To promote the EC Communication on the Raw Materials Initiative and create visibility for the mineral sector's issues
- To highlight the importance of minerals in everyday life & the minerals industry to society;
- To demonstrate the efforts made by the industry for sustainability and good neighbourhood relationship;
- To showcase industry's focus on biodiversity and sustainable development;
- To contribute to the EC Communication on halting the loss of biodiversity by 2010 and beyond.



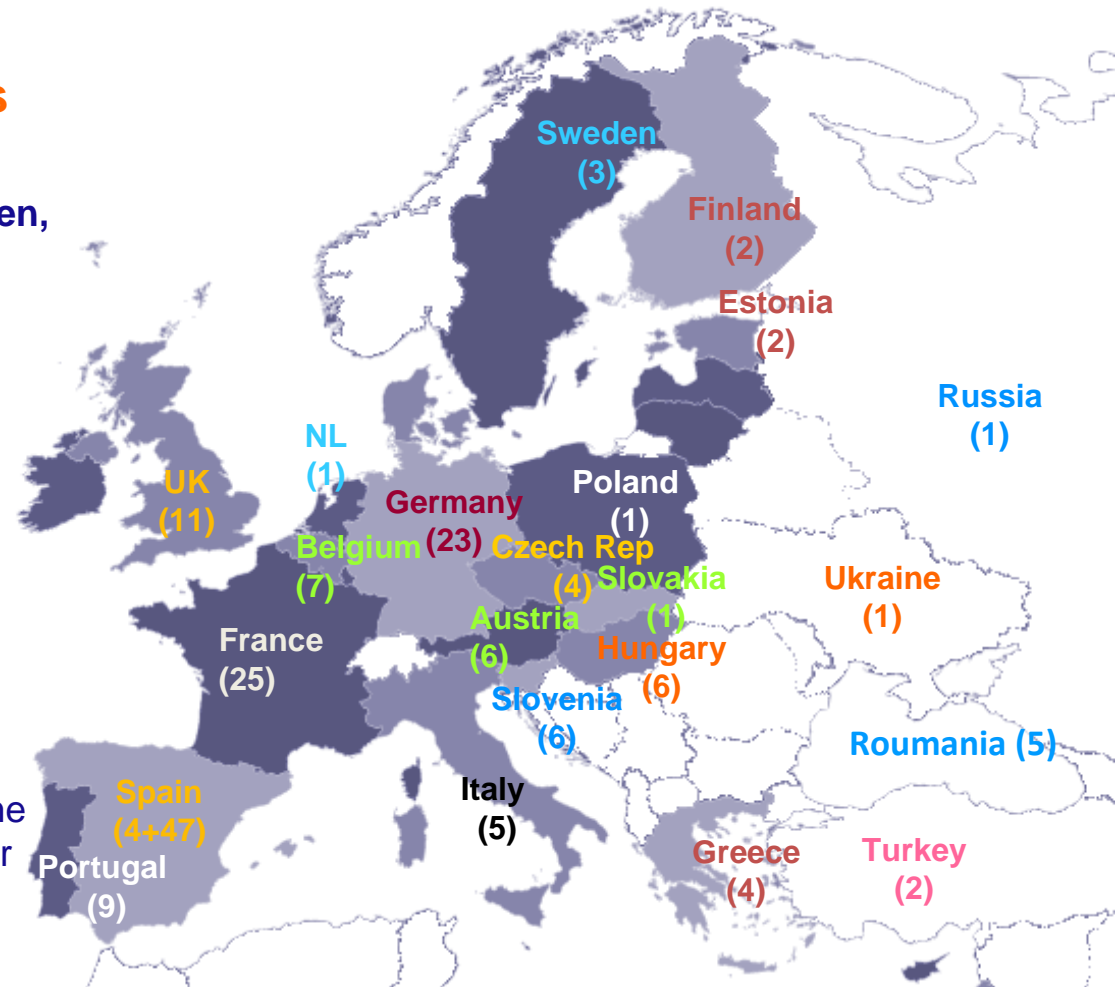
■ Launch Event European Minerals

Day : May 14, In the presence of:

- **EC Vice-President Mr Günter Verheugen**, Commissioner for Enterprise & Industry
- **MEP Miroslav Ouzky**, Chairman of the EP Environment Committee
- **Mr Jaroslav Mil**, President of the Confederation of Czech Industry
- **Mr Sebastian Winkler**, Head of Countdown 2010 (IUCN)

■ Part II: Visit of the lime quarry Vapenka Certovy schody

- **Welcome by Mr Jan Sroubek**, VCS General Manager & President Czech Lime Assoc. and **Mr Hrozek**, General Manager HeidelbergCement
- **Quarry visit & presentation planned biodiversity project Bird Islands**
- **Visit of the Karst Cave & the Museum of the Czech Karst in Beroun** (walking dinner)



> 160 plants - 93 participation organisations

22 European countries

5 other countries across the world: Argentina, Australia, Brazil, Chile, USA

An Initiative by the European Minerals Industries

Organisers represent

- 350,000 workers → 14% of jobs in Europe are in industries that rely on Mineral Products as raw materials,
- 500 000 taking into account subcontractors.
- €50 billion of sales at least
- 30,000 quarries, mines and plants around Europe
- Europe's Geological Surveys, as providers of the public data and expertise necessary to the industry



Welcomed by the European Commission

Organisers – EU Associations:



Union Européenne des Producteurs de Granulats
Europäischer Gesteinsverband
European Aggregates Association



Supporting organisations:



Media Partner:



Four organisations co-operated to make it happen

EuroGeoSurveys	UEPG	CEMBUREAU	IMA-Europe
<ul style="list-style-type: none"> ● 33 European geological surveys ● 20,000 operating staff ● Advice to EU policy making ● Development of the EU Raw Materials Initiative is a priority ● Member of the SC and HLG of the European Technology Platform on Mineral Resources (www.etp-smr.org) 	<ul style="list-style-type: none"> ● European producers of Aggregates ● 15 000 companies ● 200 000 jobs, and 350.000 with contractors ● 3 billion tonnes per annum 	<ul style="list-style-type: none"> ● European producers of Cement ● 147 companies ● 71 000 Jobs ● 326 million tonnes per annum ● 22 billion euros of sales 	<ul style="list-style-type: none"> ● European producers of Industrial minerals ● 500 companies ● 80-100 000 Jobs ● 170 million tonnes per annum ● 15 billion euros sales



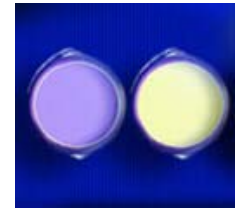
70% of Manufacturing Added Value in Europe Depends on Minerals



A **CAR** contains up to **100-150 kg** of minerals in rubber (talc, calcium carbonate), plastics (talc, calcium carbonate, kaolin, wollastonite), glass, casting (bentonite, silica, wollastonite), and **more than a tonne of metals**. Same for public transportation, busses, trains.

50% of PAINT is made of minerals

calcium carbonate, kaolin, sand, plastic clay, talc, bentonite, diatomite, mica



GLASS contains up to **100%** minerals

silica, feldspar, borate

CERAMICS contain up to **100%** minerals

feldspar, clay & kaolin, talc, sand



A family **HOUSE** contains up to **400 t** of minerals

(aggregates, cement, clay, calcium carbonate, gypsum), plaster & plasterboard (gypsum), glass, paint, ceramics, tiles, and depending on design many tonnes of metals.

1 km of MOTORWAY requires **30,000 t** of minerals

Aggregates, cement



Minerals Industry is Strongly Involved in Sustainable Development

■ Health & Safety

- Safety programs everywhere
- Lost time accident reduction

■ Environment

- Actions on Biodiversity
- Remediation schemes integrated in mine life plan
- Carbon footprint improvement
- Waste reductions
- Reduction of dusts emissions rejects, water usage and noise
- Encouragement to Recycling

■ Human Resources

- Social responsibility
- Social Dialogue Agreement
- Training of Employees

■ Community Relations

- Main purpose of the European Minerals day
- Contribution to Europe's industrial heritage

■ Examples

- European Technology Platform (www.etp-smr.org)
- Safequarrying.com
- Cement Sustainability initiative
- Biodiversity case studies,
- SD challenges



- **Minerals are important to our day to day life**
- **Mineral industry is socially and environmentally responsible**
- **Mineral industry is co-operating at local, regional, national and European level to improve the regulatory frame of their activity**
- **Geological Surveys are important to the Industry as:**
 - The providers of essential public data and expertise on mineral resources;
 - As partners to the European mineral resources research community

This is at the same time

- Improving the integration of the industry into communities
- Ensuring the sustainability of our business
- **The European Minerals Day is a chance to show good practice of our industry and we thank very much the European Institutions, Countdown 2010, and the press for their support**

