

“Explore the World of Minerals”

Coalville - On Sunday 15th May 2011, Aggregate Industries organised an early walk through the SSSI and up to the highest point of Leicestershire. The walk was led by the Loughborough RSPB who identified species of bird through their calls. The event was free and drinks and biscuits were provided.

Hull - On May 13th 2011, Imerys arranged an open day for a class of 30 children from Beverley St. Nicholas Community Primary school. The children are currently studying rocks and soils and enjoyed the hands on, visual experience. It also allowed the company to educate the children in the dangers of quarries, how they prepare the quarry for final restoration and also gave them an insight into what careers are available for them in later life.

Southam - CEMEX set up two open days on May 13th and 14th in Southam to display the quarry activities, plant, planning situation, fossils, activities with Butterfly Conservation and Royal Society for the Protection of Birds (RSPB). Quarry tours were also organised to show the clay and limestone extraction process.

St Austell - Imerys Minerals Ltd invited local schools, colleges and other stakeholders to visit the Wheal Martyn Clay Country Park on May 13th 2011, in St Austell. Utilising the Wheal Martyn Clay Country Park as host for the day, Imerys intended to provide inter-active displays and tours to an operational quarry and restoration site. They covered environmental, health and safety, regeneration and sustainability activities. Local schools, colleges, stakeholders and various associations were invited to attend. Wheal Martyn facilities (China Clay Museum) were open to all attendees during the day.



The European Minerals Day 2011 welcomed more than 30.000 visitors to more than 200 events at 180 sites in 32 countries.

Overview of UK events:

Total visitors: 15
Open door days: 3
School/childrens' projects: 2

Themes: biodiversity, rocks and soils, quarry life, butterfly and bords protection, environment, health and safety, regeneration and sustainability

Partners: Leceister & Rutland Wildlife Trust, RSPB (Loughborough Group)

Number of articles: 3
Web publications: 1

The European Minerals Day has been launched in 2007 as a biennial awareness raising and educational event. It aims to increase public understanding of the importance of minerals in daily life and promote biodiversity conservation and enhancement.

Participating companies organise events for their local communities - such as school projects or open days - while their European trade associations ensure the coordination, support and visibility at European level: IMA-Europe in partnership with CEMBUREAU & UEPG.

With the support of the European Commission, Members of European Parliament, EMCEF (trade union), EuroGeoSurveys, European Minerals Foundation, ELO, Association of Geologists, IUCN.

www.mineralsday.eu