



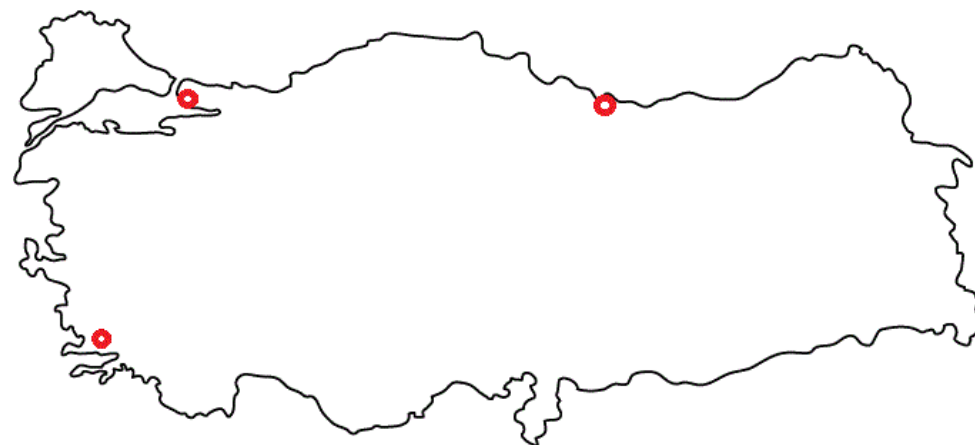
“Explore the World of Minerals”

Fatsa/Ordu - Süd-Chemie (TR) Fatsa Plant staff provided the training and educational tools for realizing the importance of industrial minerals in students everyday lives. Activities included plant and open pit bentonite mine visit and presentations of health and safety standards at work.



Kocaeli - Imerys Mikro Minerals Gezbe invited employees' children to visit the site on May 14th 2011.

Mugla - Eczacıbaşı Esan have accomplished their last event at both Milas and Bozüyük Plants with their local employee's children. This time they took their head office employee's children to Milas Plant to explore the world of minerals.



The European Minerals Day 2011 welcomed more than 30.000 visitors to more than 200 events at 180 sites in 32 countries.

Overview of Turkish events:

Total visitors: 50
 Open door days: 0
 School/childrens' projects: 3
 Themes: health and safety, minerals

Number of articles: 1
 Web publications: 3

The European Minerals Day has been launched in 2007 as a biennial awareness raising and educational event. It aims to increase public understanding of the importance of minerals in daily life and promote biodiversity conservation and enhancement.

Participating companies organise events for their local communities - such as school projects or open days - while their European trade associations ensure the coordination, support and visibility at European level: IMA-Europe in partnership with CEMBUREAU & UEPG. With the support of the European Commission, Members of European Parliament, EMCEF (trade union), EuroGeoSurveys, European Minerals Foundation, ELO, Association of Geologists, IUCN.

www.mineralsday.eu